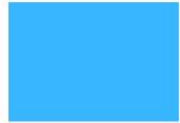




EKO 2023
Achieving 2030 Targets:
Driving Innovation for
Adolescent and Youth Health



**SOCIETY FOR ADOLESCENT
AND YOUNG PEOPLE'S
HEALTH IN NIGERIA**



SPONSORSHIP PROPOSAL

THE 3RD NIGERIA CONFERENCE ON
ADOLESCENT AND YOUTH HEALTH AND
DEVELOPMENT, EKO2023

DATE: 16TH - 19TH AUGUST 2023
VENUE: THE ZONE, GBAGADA, LAGOS



**THE 3RD NIGERIAN CONFERENCE ON ADOLESCENT AND YOUTH
HEALTH AND DEVELOPMENT, EKO2023**

SPONSORSHIP PROPOSAL

THEME:

ACHIEVING 2030 TARGETS:

DRIVING INNOVATION FOR ADOLESCENTS AND YOUTH HEALTH

VENUE:

THE ZONE,

GBAGADA-OWORONSHOKI EXPRESSWAY,

BESIDE UPS, LAGOS STATE, NIGERIA

DATE:

AUGUST 16TH - 19TH 2023

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THE 3RD NIGERIAN CONFERENCE ON ADOLESCENT AND YOUTH HEALTH AND DEVELOPMENT, EKO2023

INTRODUCTION

In 2023, the world reached 8 billion people, and young people (under 25) make up more than 1.8 billion of these numbers. Young people represent the future generation and the workforce of tomorrow. By investing in their health and development, we are creating a prosperous, equitable, and sustainable future. By ensuring that they grow up to become healthy, productive, and capable individuals who can contribute to society and drive economic growth, and equipping them with the necessary skills, knowledge, and opportunities, we nurture a strong human capital base for sustainable development. As such, it is important that we keep prioritizing their well-being, education, and opportunities, to unlock their potential, break barriers, and empower them to shape a better world for themselves and future generations.

The Society for Adolescent and Young Peoples' Health in Nigeria, SAYPHIN will hold the 3rd Nigerian Conference on Adolescent and Youth Health and Development, EKO2023 on **16th – 19th August 2023**, in Lagos State, Nigeria. The Conference, holding under the theme: **"Achieving 2030 Targets: Driving Innovation for Adolescents and Youth Health"**, will focus on the road to achieving the shared goal of advancing the health, development and wellbeing of adolescents and young people in Nigeria, and youth as drivers of change in the achievement of the sustainable development goals.

ABOUT THE CONFERENCE

The primary objectives of the conference are:

- To reflect on the advancements in adolescent and youth health and development and develop strategies to sustain gains and increase momentum.
- To identify common challenges and critical factors necessary for the effective implementation of policies for adolescent and youth health and development and developing actionable plans to support their implementation.

- To create a framework for action that promotes continued research, learning and improvements among the community of practice on adolescent and youth health and development.
- To identify and promote data-driven and sustainable initiatives and programs that lead to and reinforce the case for increased investment in adolescent and youth health and development.
- To engage with decision makers, stakeholders and leaders in relevant aspects of adolescent and youth health and development towards setting an agenda for prioritizing youth development and developing strategies for accountability.

The conference will bring together over 1000 people in Nigeria and across Africa through in-person convening and virtual platforms. The hybrid conference will run over a course of three days and will include workshops, presentations, networking events, participant and partner driven events and session, and exhibitions. The conference will start with a youth pre-conference on the first day, and three days of main conference activities. Delegates of the conference will include participants from the state and federal government, government agencies, corporate organizations, program implementers, development organizations and donor agencies, Nongovernmental organizations and CSOs, diplomatic missions and bi/multi-lateral organizations, researchers, scientists, students, and individuals with an interest in promoting the health and development of adolescent and young people.

Conference Subthemes

- Inclusivity, equality, and diversity in adolescent and young people's research and programmes
- Gender-based violence and the health and well-being of adolescents and young people
- Adolescents and young people in conflicts and humanitarian situation
- Adolescent and young people, migration and cultural transitions
- Climate change and impacts on adolescent and young people's health and development

- Adolescent and young people and the sustainable development goals
- Electronic media use, digital health, and young people's health and development
- Adolescence Mental Health and Resilience

EVENT SCHEDULE

International Youth Day | Date: 12 August 2023

TheEKO2023 International Youth Day event draws global attention to issues concerning the development of young people and the conference's agenda in promoting investment in young people. The day will host a press conference and breakfast meeting for partners and sponsors to highlight achievements and opportunities for global development.

Youth Pre-Conference | Date: 16 August 2023

The Pre-Conference provides the opportunity for young people to engage in and lead conversations, network, and gain the resources necessary to carry out programmatic work, advocacy and research on youth health and development. Human rights, inclusivity, justice, diversity and gender equity will be at the heart of this convening.

Main Conference | Date: 17-19 August 2023

The conference will run over a course of three days and will include workshops, presentations, networking events, participant and partner driven events and session, and exhibitions. Each session will explore different dimensions of adolescent and youth health and development, engaging in deliberations and knowledge sharing in crosscutting areas of data and technology, infrastructure, policy and programming.

SPONSOR BENEFITS

Play an integral role in building momentum for investment in the health and development of young people in Nigeria, a key requirement for achieving our sustainable future and harnessing our demographic dividend by becoming a sponsor, media or institutional partner. Sponsors and partners will have the opportunity to interact with over 1000+ participants and delegates from all over Nigeria and Africa both in-person and digitally and forge new multi-sectoral partnerships.

- **BRAND EXPOSURE** - Utilize maximum brand exposure to enhance brand visibility, create positive associations, and increase brand awareness among potential future customers, employees, and partners.
- **NETWORKING OPPORTUNITY** - Access valuable networking environment to establish connections with other industry leaders, potential business partners, and key decision-makers. for collaboration opportunities, strategic alliances, and future partnerships.
- **THOUGHT LEADERSHIP** - Position your organization as a thought leader, and share knowledge, expertise, and insights with conference delegates, partners and key stakeholders. Participate in panel discussions or host workshops, reinforcing your credibility and expertise.
- **SHARED SOCIAL COMMITMENT** - Showcase your organization's commitment to supporting educating empowering youth and investing in the future generation.; enhancing your corporate reputation, build trust among stakeholders, and foster a positive image for your organization.
- **POSITIVE PUBLIC RELATION** - Increase positive public relation through conference media coverage, social media mentions, and press releases highlighting your sponsorship and contribution to the conference.
- **BRAND ASSOCIATION AND RECOGNITION** - Align your organization's brand with innovation and the advancement of adolescent and youth health and development and showcase your corporate position and commitment to supporting the growth and development of young people.
- **TARGETED REACH** - Strategically engage your intended audience by benefiting from our targeted email campaigns, social media promotions, press releases, and dedicated mentions across our digital platforms, connecting you directly with potential consumers.

SPONSORSHIP PACKAGE

Platinum

- Fee - **NGN10,000,000 | USD25,000**
- Prominent logo placement on all conference materials, including the website, banners, and promotional materials, online platforms
- 5 complimentary conference passes
- Speaking slot during conference plenary session
- 1 complimentary exhibition booth
- 1-hour concurrent session slot.

Diamond

- Fee - **NGN7,000,000 | USD20,000**
- Prominent logo placement on all conference materials, including the website, banners, and promotional materials, online platforms
- 3 complimentary conference passes
- Speaking slot during conference plenary session
- 50% discount on exhibition booth fees.

Gold

- Fee - **NGN5,000,000 | USD15,000**
- Sponsor name listing on conference banners
- 2 complimentary conference passes
- 25% discount on exhibition booth fees
- Name listing on all conference materials, website, online platforms

Silver

- Fee - NGN2,500,000 | USD7,500
- Sponsor name listing on conference banners
- 1 complimentary conference pass
- 15% discount on exhibition booth fees
- Name listing on website and online platforms

Package Comparison Table

PACKAGE	PLATINUM	DIAMOND	GOLD	SILVER
RATE	NGN 10,000,000	NGN 7,000,000	NGN 5,000,000	NGN 2,500,000
Invitation to pre-conference event	✓	✓	✓	✓
Invitation to gala night	2	1	1	1
Invitation to press conference	✓	✓	✓	
Invitation to breakfast dialogue	✓	✓		
Goodwill message during opening ceremony	✓			
Goodwill message during closing ceremony		✓		
Opportunity to join a concurrent session panel as speaker	✓	✓	✓	
Opportunity to join plenary session as panel speaker	✓	✓		
Complimentary plenary session slot	✓	✓		
Complimentary concurrent session slot	✓			
Press Interview during opening ceremony	✓			
Acknowledgement in press releases	✓	✓		
Lunch and tea break pass for special guests	✓	✓	✓	✓

Guided exhibition space tour	✓	✓	✓	
Logo featured on conference website	✓	✓	✓	
Priority branding on conference website	✓	✓		
Logo featured on promotional and conference materials	✓	✓		
Logo prominently displayed on red carpet backdrop	✓	✓		
Logo featured on post event communications	✓	✓		
Logo recognition on social media campaign	✓	✓		
Logo featured prominently behind panellists during sessions	✓			
Logo prominently displayed on cover of program	✓			
Post-conference newsletter spotlight feature	✓			
Organization name listed in program guide			✓	✓
Recognition on select social media campaign	✓	✓	✓	✓
Placement of organization roll-up banner on conference site	✓	✓	✓	✓
Official authorized use of conference logo	✓	✓	✓	✓
Complimentary All-access conference pass	5	3	2	1
Complimentary Exhibitor pass (exhibition area & plenary sessions only)	2	2	1	1
Complimentary standard exhibition booth	1			
Discount on standard exhibition booth		50%	25%	15%
Table top exhibition space				1
Group registration discount	10%	10%	5%	5%
Exclusive discount for additional All-access conference pass	20%	10%	5%	5%
SAYPHIN organization membership registration	✓	✓	✓	✓
Opportunity to submit an abstract for presentation	✓	✓	✓	✓

DELEGATE REGISTRATION

Registration to attend the conference in person in Lagos includes the following benefits:

- Access to the full Conference program, including Pre-Conferences, the Opening Ceremony and Welcome Reception, plenary sessions, Concurrent sessions, side events, exhibition hall, Youth Zone, Culture Night, Closing Ceremony, and more
- Tea break and lunch throughout conference
- Access to Gala Night
- Shuttle services between Conference venue and conference hotels
- Conference bag and souvenirs
- Opportunities to network and connect with other Conference attendees.
- Access to session recordings after the Conference has ended through the virtual Conference platform.

For inquires on **membership and group registration**, email sayphinng@gmail.com

Registration Fees

- | | | | |
|-----------------------------|---------------------|--|---------------------|
| • Non-members (early bird): | General - NGN38,000 | | Student - NGN15,000 |
| • Members (early bird): | Members - NGN25,000 | | Student - NGN10,000 |
| • Non-members (regular): | General - NGN45,000 | | Student - NGN20,000 |
| • Members (regular): | Members - NGN30,000 | | Student - NGN12,000 |

OTHER WAYS TO PARTNER

Plenary Sessions

The plenary sessions bring together all attendees and participants of the conference to explore in depth into the thematic focus of the conference. During plenaries, organizers and conference attendees to reflect on learnings and proffer next steps on topical issues.

Plenary session can be in form of panels, presentations, broad ranging debates or any other format that the organizer prefers to present their focus to conference participants. Plenary session topics can be chosen by

Session information

- 1 hour for full session, 30 minutes for short session
- Held in main conference hall with 600-person capacity
- Live on-screen display for maximum coverage
- Panel chairs available for panel style plenary
- Session will be livestreamed

Concurrent Sessions

Concurrent sessions are moderated discussions and/or interactive workshops that provide a space for organizers and conference participants to explore in depth into priority issues, exchange knowledge and learn from expert speakers to enhance their experience and skills in the topic area. Concurrent sessions can be skill-building workshops, panel sessions, knowledge sharing sessions, film screening or any other format that the organizer prefers to engage with conference participants on their chosen issue, in line with the conference priorities. Sponsors of a concurrent session under any of the thematic pillar of the conference, will receive branding privileges for that session and opportunity to share content during the session.

Session information

- Fees (In-person/Hybrid session) – NGN1,500,000 | USD3,600
- 1-hour session in room with 50 – 100-person capacity
- Each room comes equipped with a projector and screen
- All concurrent sessions will be livestreamed

Session Rates

	Pre-conference			Main Conference		
	Full Plenary	Sponsored Plenary	Concurrent	Full Plenary	Short Plenary	Concurrent
Rate	NGN 2,000,000	NGN 1,000,000	NGN 750,000	NGN 2,000,000	NGN 1,500,000	NGN 1,500,000
Time slot	1 hour	1 hour	1 hour	1 hour	30 minutes	1 hour
Hall capacity	600	600	50 - 100	600	600	50 - 100
Participation	Organizer	Speaker	Organizer	Organizer	Organizer	Organizer

Exhibition

Exhibition booths are a great way to put your brand out there and get more people to learn about your work and products. Our standard shell scheme exhibition booths come with a table and 2 chairs, a power socket and exhibitor name at the top of the booth.

Standard exhibition package

The rate for a Standard Exhibition Package is **NGN460,000 | USD1,000** and comes with the following:

- Shell scheme with hard walls (back and sides) with fascia name in front
- Exhibitor listing in conference program and website.
- 1 Exhibitor pass for access to plenary sessions only and exhibition space

- 1 Complimentary All-access conference pass
- 1 desk and 2 chairs, 1 power socket and waste basket
- Space for 1 roll-up banner next to booth

Non-profit exhibition package

The rate for a Non-Profit Exhibition Package is **NGN506,000 | USD1,100** and comes with the following:

- Everything in Standard Exhibition Package
- Exhibitor listing in the conference program, website and online platform.
- 1 additional complimentary all-access conference pass
- 20% discount on additional exhibition booth
- 20% discount on additional all-access conference pass

Corporate exhibition package

The rate for a Corporate Exhibition Package is **NGN690,000 | USD1,500** and comes with the following:

- Everything in Standard Exhibition Package
- Quarter page advert slot in the conference program
- 1 additional complimentary all-access conference pass
- 10% discount on additional exhibition booth
- 20% discount on additional all-access conference pass

Premier exhibition package

The rate for a Premier Exhibition Package is **NGN920,000 | USD2,000** and comes with the following:

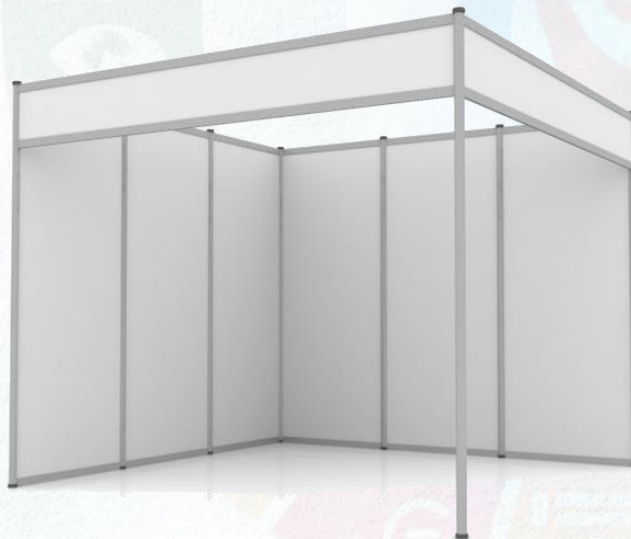
- Everything in Standard Exhibition Package (larger shell scheme booth)
- Half page advert slot in the conference program

- 2 additional complimentary all-access conference passes
- 20% discount on additional exhibition booth
- 30% discount on additional all-access conference pass

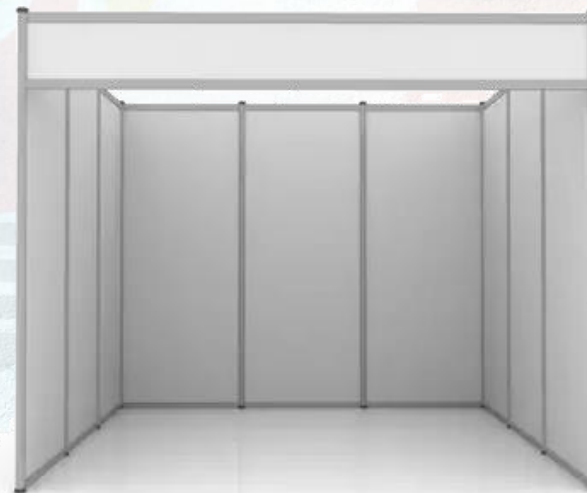
Exhibition Table top

Display tables are open air exhibition space for exhibitors to showcase their wares. The rate for an Exhibition Table is **NGN50,000 | USD100** and comes with the following:

- 3ft x 3ft table and 2 chairs
- 10% discount on additional exhibition booth
- Side space for single 3ft rollup banner



Corner Exhibition Booth



Row Exhibition Booth

Exhibition package comparison

	PACKAGE	TABLE TOP	STANDARD	NON-PROFIT	CORPORATE	PREMIER
	RATE	NGN 50,000	NGN 460,000	NGN 506,000	NGN 690,000	NGN 920,000
Shell scheme exhibition booth, fascia with exhibitor name			3m x 3m	3m x 3m	3m x 3m	3m x 5m
Complimentary All-access conference pass			1	2	2	3
Complimentary Exhibitor pass (exhibition area & plenary only)		1	1	1	1	1
Advert placement in conference program guide		Listing	Listing	Listing	1/4 page	1/2 Page
Exhibitor listing on conference website		✓	✓	✓	✓	✓
Listing in exhibition guide		✓	✓	✓	✓	✓
Profile in digital exhibition guide					✓	✓
Discount on additional exhibition booth		10%		20%	10%	20%
Commercial use		✓			✓	✓
Opportunity to choose booth location (corner or row)					✓	✓
Standard table, 2 chairs and electrical outlet (single socket)		✓	✓	✓	✓	✓
Discount for additional All-access conference pass				20%	20%	30%
Lunch and tea break during conference		Tea break only	Tea break only	✓	✓	✓
Pre-conference opening set-up					✓	✓
1 Exhibitor 3ft roll-up banner next to booth		✓	✓	✓	✓	✓
1 Exhibitor 3ft roll-up banner in plenary hall						✓
Booth visit during exhibition guided tour					✓	✓
Additional table and chair			NGN 5,000	Free	Free	Free

Advert Placement

Organizations can place adverts in the conference program which will be available to all conference attendees physically and online.

- Centre spread – NGN400,000 | USD950
- Back cover (outer) – NGN400,000 | USD950
- Back cover (inner) – NGN200,000 | USD500
- Front cover (inner) – NGN300,000 | USD750
- Full page – NGN150,000 | USD400
- Half page – NGN100,000 | USD250
- Quarter page – NGN75,000 | USD180
- Listing (25 words) – NGN10,000 | USD25

CONTACT INFORMATION

Secretariat: College of Health Science, LUTH
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BANK INFORMATION

Account Name: SOC for Adolescent and YPHIN
Bank Name: Guaranty Trust Bank (GTBank)
Account Numbers: NGN- 0449399872
USD- 0449399896
GBP- 0449399944
EUR- 0449400109